

Market Mix LLC

Veteran-owned federal contractor. Facilities and specialty maintenance services for federal installations, delivered through vetted trade partners with one accountable prime.

CAPABILITY STATEMENT

CAGE 23PZ2 | UEI WC5YT8WRBCQ9
Primary NAICS 561210 | Dallas, Texas
marketmix.net

COMPANY DATA

Legal name	Market Mix LLC
Structure	Texas limited liability company, single member
Owner	Michael D. Crews, President (service-disabled veteran, 70% service-connected)
Location	Dallas, Texas
UEI	WC5YT8WRBCQ9
CAGE	23PZ2
SAM.gov	Active, all award types; Disaster Response Registry; DFARS-covered awards
Founded	2026

SMALL BUSINESS STATUS

Size	Small business under all registered NAICS
Veteran	Veteran-owned; service-disabled-veteran-owned
SBA VetCert	Application pending. Market Mix does not represent SDVOSB set-aside eligibility until certification is issued.

NAICS CODES

561210	Facilities Support Services (primary)
561720	Janitorial Services
561730	Landscaping Services
238210	Electrical Contractors
238220	Plumbing, Heating and Air-Conditioning
541611	Administrative and General Management Consulting

CONTACT

Name	Michael Crews, President
Email	david@marketmix.net
Phone	912-541-6688
Web	marketmix.net

WHAT WE DO

Market Mix LLC serves as the prime contractor of record on small, recurring federal service requirements: the work an installation needs done on schedule, every quarter or every year, without a large-business cost structure attached. We manage the contract. Licensed, insured, locally based trade partners perform the hands-on work under our direction, with Market Mix responsible to the government for schedule, quality, safety, reporting and invoicing.

CORE COMPETENCIES

- Facilities support and preventive maintenance coordination for federal buildings and installations
- Janitorial, custodial and grounds maintenance services
- Electrical, plumbing and HVAC repair and preventive maintenance (small and recurring scopes)
- Specialty maintenance requirements delivered through qualified trade partners: industrial coatings and tank repainting, indoor firing-range cleaning and maintenance, laboratory and facility equipment preventive maintenance
- Contract administration, subcontractor management, reporting and invoicing (WAWF, IPP, or as specified)

DIFFERENTIATORS

- **One accountable prime.** Market Mix holds the contract, carries the insurance, manages the schedule and invoices the government. Subcontractors answer to us; we answer to the contracting officer.
- **Vetted performers, two deep.** Every trade partner is checked before its quote enters our price: state license where required, certificate of insurance naming Market Mix as additional insured, references, and written capacity confirmation. Two qualified performers per trade.
- **Compliance before award, not after.** Pricing is built against historical award data from USAspending.gov. Limitations on subcontracting (FAR 52.219-14 / 13 CFR 125.6) are tracked on every set-aside award. Wage determinations, reporting and invoicing requirements are read before we quote.
- **Owner-led.** Small requirements get a principal's attention because that is the whole company.

PAST PERFORMANCE

Market Mix LLC was formed in 2026 and is pursuing its first federal awards. We do not list past performance we do not have. References for the principal and for our trade partners on comparable commercial and public work are available on request.

FOR TRADE CONTRACTORS

Licensed, insured contractors who want federal work without the federal paperwork: Market Mix primes the requirement, you perform the trade work at your commercial price, and we handle the solicitation, compliance, contract administration and government invoicing under a written subcontract on terms agreed up front. Currently seeking partners in painting and coatings, commercial janitorial, grounds, electrical, plumbing and HVAC, and specialty maintenance trades near federal installations nationwide. Contact david@marketmix.net.